

DYNABOOK LAUNCHES THE ULTRA-MOBILE 15" TECRA X50-F LAPTOP

- ***Bringing ultra-mobility to the 15" form factor – weighing just 1.36kg¹ and boasting a 17-hour battery life for optimal mobile working***
- ***Enhanced security, connectivity and performance-enhancing design features***

5 September 2019, Neuss, Germany – Today, Dynabook Europe announces the Tecra X50-F – a lightweight and durable business laptop designed for the mobile working era. Weighing in at just 1.36kg¹ and boasting a 17-hour battery life, the X50-F offers the advantages of a high brightness 15" LCD screen, without compromising on portability, performance or reliability on the go. The X50-F completes dynabook's X-series family, joining existing 12", 13" and 14" models.

Big-screen productivity goes mobile

The X50-F has been built with the mobile worker front of mind and is packed with design, connectivity and performance-enhancing features to optimise portability and productivity on the go. The device brings the user experience of a 15" LCD screen to the mobile worker, who traditionally has relied on desk-based products for the same experience. Its IGZO LCD screen, developed by Sharp, consumes half the battery power of a standard LCD screen, but without a trade off on brightness. This, coupled with the device's impressive battery life, means that workers don't need to worry about losing power while working remotely.

The X50-F also boasts an ultra-lightweight yet strong magnesium chassis – 40 percent lighter than plastic – and a honeycomb construction which provides extra durability. Not only is the device robust, having undergone military-grade drop, temperature, humidity and dustproof testing, but it is also ergonomic in its design. A Precision Touchpad and keyboard with backlight are included to improve a user's workflow, even in the most challenging working environments. To complete the user experience, optional accessories such as a colour match tailor-made sleeve are also available*.

"Typically, 15" devices have been desk-based products and therefore those using them have been bound to the office. We know that workforces are becoming increasingly mobile and businesses want to enable their employees to have the same user experience when out of the office or on the move," says Damian Jaume, President of Dynabook Europe GmbH. "The launch of the X50-F supports our mission to empower workers to work whenever and wherever with ultra-mobile devices, without sacrificing on portability or performance. The device completes the dynabook X-series family of laptops, ensuring there is something for all businesses, whatever their requirements."

Secure by design

With data security a major concern for many businesses today, the X50-F features a range of in-built security features to support secure mobile working. Biometric multifactor authentication in the form of Windows Hello facial recognition and a fingerprint reader



(SecurePad) gives employers and their mobile employees protection against unsolicited access to sensitive business information should the device be lost or stolen. Dynabook's unique BIOS, manufactured in-house, then offers a deeper layer of security for peace of mind.

As an additional security measure, and in line with growing awareness of webcam security among both businesses and consumers, each device is fitted with a new webcam shutter slider for increased user privacy. An optional smartcard reader is also available for extra safeguarding.

Cutting-edge connectivity and peak performance

The X50-F benefits from an extensive range of connectivity and performance enhancing capabilities so that workers can stay connected and productive wherever they are. Despite being thin in design, the device features 2 x USB-A type, 2 x USB-C docks with Thunderbolt 3 and a full-size HDMI port for optimum connectivity. The X50-F is also equipped with WiFi 6 – the latest standard which offers increased capacity and faster connection speeds. Optional 4G LTE also means that users don't need to rely on WiFi connections whilst carrying out work on the move.

The X50-F features Windows 10 Modern Standby (MS), which alongside the 'wake on fingerprint' feature, offers easier on and off transitions, much like those experienced on a smartphone and well suited to the mobile working environment. With a selection of storage capabilities such as SSD storage including SATA, ultra-fast PCIe and Intel® Optane, the device delivers smoother and faster workflows, even away from the office. A new and improved S-type fan also increases air flow into the device by up to 10 per cent, offering an enhanced cooling system but at lower rotation speeds, thereby reducing noise.

The dynabook Tecra X50-F will be available from early October 2019. For more information about the dynabook range, please visit: <http://www.dynabook.eu/generic/business-homepage/>

¹ Weight depends on configuration.

*Please see notes to editors below for more information on the range of accessories available.

-ENDS-

Notes to editors:

Thunderbolt™ 3 dock:

Multiple connection dock with 2 x HDMI®, DisplayPort™, VGA and Mini DisplayPort™, USB 3.0, USB Type-C, headphone and microphone combo jack. Dock supports dual output resolution of 4K/2K @60Hz and features removable Thunderbolt™ 3 cable, supporting 40Gb. Available now.

**USB-C dock:**

Multiple interface dock which supports DisplayPort™++ and up to three displays. Includes security lock slot, charging function and supports full range of dynabook branded models, including X50-F. Available from September 2019.

Ultra slim keyed cable lock:

Slim lock head designed specifically for thin laptops, with 360-degree rotating bar, push to lock function and 2 metre cable length. Available with X50-F launch.

Secret 2-Way privacy filter:

Self-adhesive silicon film blocks the view from both sides to enable improved privacy, especially on the move. Available with X50-F launch.

X-series laptop sleeve:

Tailor made for Tecra X50-F, with colour match and magnetic closure. Additional compartments with zipper, including pen holder and 2 further small pockets for further storage. Available from September 2019.

###

Media contacts

For more information on specifications or press images, please contact:

Sophie Payne, Nelson Bostock Unlimited

sophie.payne@nelsonbostockunlimited.com / +44(0)20 8392 8057

Connect Online

Visit our [website](#) for the latest product details and specifications and visit our [blog](#) for additional information. Alternatively, connect with us on our social media channels: [Twitter](#) and [LinkedIn](#).

About Dynabook Inc.

For over 30 years, Toshiba laptops and technology have set the standard for innovation, quality and reliability. Now majority-owned by Sharp Corporation, Dynabook Inc. continues that tradition by delivering rich value and services that support our partners and customers in achieving their goals.

For more information, please visit: www.dynabook.eu/